



2010 Opticians Association of America Partnership Opportunities

Silver Partnership (\$7,500)

State Leadership Conference (Spring 2010)

- Opening Reception Signage (Thursday)
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
- Leadership Reception Signage (Friday)
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
- Main Meeting Room Signage - Listed on Poster at Meeting
- Introduction & Recognition at Opening Session (Friday)
- Comp Registration for one representative
- Featured Speaker (Friday or Saturday)
- OAA Referral to National Speakers Circuit
- Materials (Provided by Partner) in Registration Packets
- Recognition on all Registration Materials
 - ✓ Website Registration (starts in 2009)
 - ✓ Printed Registration (starts in 2009)
- Recognition on all Promotional Materials
 - ✓ Website Promotion (starts in 2009)
 - ✓ eBlast Promotion (starts in 2009)
 - ✓ Printed Promotion (starts in 2009)

National Opticians Convention (Fall 2010)

- OAA Member Reception - Listed on Poster at Event
- Guild Member Reception - Listed on Poster at Event
- Recognition in OAA Exhibit Booth - Listed on Poster in Exhibit Booth

Recognized as Partner on Front Page of OAA Website with link to Partner's Website

One Advertisement on the New OAA Member Deals Page (Advertisement Size 300 x 600; 50K) –
Designed by Partner

One eBlast to OAA Membership in 2010 (Designed by Partner) Advertisement Size 300 x 600; 50K

Recognition as a Partner in OAA's Special Insert for EyeCare Professional Magazine

OAA's Official Newsletter, *the America Optician* (Produced Twice a Year) - Mailed to the Entire OAA Membership

- Recognition as a Partner
- Advertisement (Designed by Partner) 1/6 Page Horizontal or Vertical Advertisement
- America Optician is Available Online the Entire Year on the OAA Website

Recognized as a Partner and free Advertisement in the eConference Guide (Produced Twice a Year), which lists all State Society Meetings held during the Year

- Advertisement Size 180 x 150 or 300 x 100; 50K
- Emailed to all OAA Members
- eConference Guide is Available on OAA Website for the entire year

Listed as a Partner on the New Partner Page on the OAA Website with link to Partner's Website

Free 2010 OAA Associate Membership with Access to Member Only Pages on the OAA Website

Knowledge that Your Partnership Makes a Huge Difference in Advancing Today's Optician