



2010 Opticians Association of America Partnership Opportunities

Gold Partnership (\$10,000)

State Leadership Conference (Spring 2010)

- Opening Reception Signage (Thursday)
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition on Tickets
- Leadership Reception Signage (Friday)
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition on Tickets
- Main Meeting Room Signage
 - ✓ Listed on Poster at Meeting
 - ✓ Table Tents at Meeting
- Introduction & Recognition at Opening Session (Friday)
- Comp Registration for two representatives
- Featured Speaker (Friday or Saturday)
- OAA Referral to National Speakers Circuit
- Materials (Provided by Partner) in Registration Packets
- Recognition on all Registration Materials
 - ✓ Website Registration (starts in 2009)
 - ✓ Printed Registration (starts in 2009)
- Recognition on all Promotional Materials
 - ✓ Website Promotion (starts in 2009)
 - ✓ eBlast Promotion (starts in 2009)
 - ✓ Printed Promotion (starts in 2009)

National Opticians Convention (Fall 2010)

- OAA Member Reception
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition on Tickets
 - ✓ Two Free Tickets to Reception (Must Pay Convention Registration Fees)

- Guild Member Reception
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition at Tickets
 - ✓ Two Free Tickets to Reception (Must Pay Convention Registration Fees)

- Recognition in OAA Exhibit Booth
 - ✓ Listed on Poster in Exhibit Booth
 - ✓ Materials (Provided by Partner) Available in Exhibit Booth

Recognized as Partner on Front Page of OAA Website with link to Partner's Website

One Advertisement on the New OAA Member Deals Page (Advertisement Size 300 x 600; 50K) –
Designed by Partner

Two eBlasts to OAA Membership in 2010 (Designed by Partner) Advertisement Size 300 x 600; 50K

Recognition as a Partner in OAA's Special Insert for EyeCare Professional Magazine

Advertisement in the OAA Insert for the EyeCare Professional Magazine (Size 1/6 Page
Horizontal/Vertical Advertisement)

OAA's Official Newsletter, *the America Optician* (Produced Twice a Year) - Mailed to the Entire OAA Membership

- Recognition as a Partner
- Advertisement (Designed by Partner) 1/6 Page Horizontal or Vertical Advertisement
- America Optician is Available Online the Entire Year on the OAA Website

Recognized as a Partner and free Advertisement on the eConference Guide (Produced Twice a Year), which lists all State Society Meetings held during the Year

- Advertisement Size 180 x 150 or 300 x 100; 50K
- Emailed to all OAA Members
- eConference Guide is Available on OAA Website for the entire year

Free 2010 OAA Associate Membership with Access to Member Only Pages on the OAA Website

List of OAA Guild Firm Members Available upon Request by Partner

Knowledge that Your Partnership Makes a Huge Difference in Advancing Today's Optician