



## **2010 Opticians Association of America Partnership Opportunities**

### **Friends of OAA Partnership (\$2,500)**

#### **State Leadership Conference (Spring 2010)**

- Opening Reception Signage (Thursday) – Listed on Poster at Event
- Leadership Reception Signage (Friday) – Listed on Poster at Event
- Main Meeting Room Signage - Listed on Poster at Meeting
- Recognition on all Promotional Materials (Non-Registration Materials)
  - ✓ Website Promotion (starts in 2009)
  - ✓ eBlast Promotion (starts in 2009)
  - ✓ Printed Promotion (starts in 2009)

#### **National Opticians Convention (Fall 2010)**

- OAA Member Reception - Listed on Poster at Event
- Guild Member Reception – Listed on Poster at Event

#### **Recognized as Partner on Front Page of OAA Website with link to Partner's Website**

#### **Recognition as a Partner in OAA's Special Insert for EyeCare Professional Magazine**

#### **OAA's Official Newsletter, *the America Optician* (Produced Twice a Year) - Mailed to the Entire OAA Membership**

- Recognition as a Partner

#### **Recognized as a Partner on the eConference Guide (Produced Twice a Year), which lists all State Society Meetings held during the Year**

- Emailed to all OAA Members
- eConference Guide is Available on OAA Website for the entire year

#### **Knowledge that Your Partnership Makes a Huge Difference in Advancing Today's Optician**