



2010 Opticians Association of America Partnership Opportunities

Bronze Partnership (\$5,000)

State Leadership Conference (Spring 2010)

- Opening Reception Signage (Thursday) – Listed on Poster at Event
- Leadership Reception Signage (Friday) – Listed on Poster at Event
- Main Meeting Room Signage - Listed on Poster at Meeting
- Recognition at Opening Session (Friday)
- Materials (Provided by Partner) in Registration Packets
- Recognition on all Registration Materials
 - ✓ Website Registration (starts in 2009)
 - ✓ Printed Registration (starts in 2009)
- Recognition on all Promotional Materials
 - ✓ Website Promotion (starts in 2009)
 - ✓ eBlast Promotion (starts in 2009)
 - ✓ Printed Promotion (starts in 2009)

National Opticians Convention (Fall 2010)

- OAA Member Reception - Listed on Poster at Event
- Guild Member Reception – Listed on Poster at Event
- Recognition in OAA Exhibit Booth - Listed on Poster in Exhibit Booth

Recognized as Partner on Front Page of OAA Website with link to Partner's Website

Recognition as a Partner in OAA's Special Insert for EyeCare Professional Magazine

OAA's Official Newsletter, *the America Optician* (Produced Twice a Year) - Mailed to the Entire OAA Membership

- Recognition as a Partner
- America Optician is Available Online the Entire Year on the OAA Website

Recognized as a Partner in the eConference Guide (Produced Twice a Year), which lists all State Society Meetings held during the Year

- Emailed to all OAA Members
- eConference Guide is Available on OAA Website for the entire year

Knowledge that Your Partnership Makes a Huge Difference in Advancing Today's Optician