



2010 Opticians Association of America Advertisement Opportunities

eBlast (Guild, Firm or Associate Members Only)

- \$300 per Blast - Sent to Entire OAA Membership via Email
- Advertisement Size 300 x 600; 50K - Designed by Company or Organization

Website Advertisement on New Member Deals Page (Advertisement Size 300 x 600; 50K) – Designed by Partner (Guild, Firm or Associate Members Only)

- \$150 per Month
- \$1,500 for Entire Year (Save \$300)
- Advertisement Size 180 x 150 or 300 x 100; 50K - Designed by Company or Organization

American Optician Advertisement (Guild, Firm or Associate Members Only)

- Two Issues Published per Year
- \$400 for one issue
- \$700 for both Issues (Save \$100)
- 1/6 Page Horizontal or Vertical Advertisement - Designed by Company or Organization
- Publication is Available Online All Year on OAA Website

American Optician Sponsor Listing (Issue Brought to You By....)

- Two Issues Published per Year
- \$200 per Issue
- \$300 for Both Issues (Save \$100)
- Publication is Available Online All Year on OAA Website

OAA Insert in Eye Care Professional Magazine Advertisement and/or Sponsor Listing

- \$500 per Advertisement (Guild, Firm or Associate Members Only)
- 1/6 Page Horizontal or Vertical Advertisement - Designed by Company or Organization
- \$250 Sponsor Listing (Open to All)
- Mailed to over 31,000 Eye Care Professional Magazine Subscribers

eConference Guide Advertisement (Guild, Firm or Associate Members Only)

- Two Web Issues per Year
- \$300 per issue
- \$500 for Both Issues (Save \$100)
- Advertisement Size 180 x 150 or 300 x 100; 50K - Designed by Company or Organization
- Emailed to Entire OAA Membership
- Publication is Available Online All Year on OAA Website

eConference Guide Sponsor Listing (Issue Brought to You By....)

- \$150 per Issue
- \$250 for Both Issues (Save \$50)
- Emailed to Entire OAA Membership
- Publication is Available Online All Year on OAA Website