



2010 Opticians Association of America Partnership Opportunities

Platinum Partnership (\$12,500)

State Leadership Conference (Spring 2010)

- Opening Reception Signage (Thursday)
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition on Tickets
 - ✓ Table of Eight Reserved for Your Designated Guests (Eight Free Reception Tickets for Partner to Distribute Prior to Conference – Names Needed for Reservation)
- Leadership Reception Signage (Friday)
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition on Tickets
 - ✓ Table of Eight Reserved for Your Designated Guests (Eight Free Reception Tickets for Partner to Distribute Prior to Conference – Names Needed for Reservation)
- Main Meeting Room Signage
 - ✓ Listed on Poster at Meeting
 - ✓ Table Tents at Meeting
 - ✓ Table of Eight Reserved for Your Designated Guests (Guests Must Register for Conference – Names Needed for Reservation)
- Introduction & Recognition at Opening Session (Friday)
- Comp Registration for four representatives
- Featured Speaker (Friday or Saturday)
- State Leadership Raffle/Silent Auction Sponsor
 - ✓ Recognition on all Promotional Materials
 - ✓ Recognition on all Tickets/Silent Auction Bid Sheets
 - ✓ Signage by Prize Table
- OAA Referral to National Speakers Circuit
- Materials (Provided by Partner) in Registration Packets
- Recognition on all Registration Materials
 - ✓ Website Registration (starts in 2009)
 - ✓ Printed Registration (starts in 2009)
- Recognition on all Promotional Materials
 - ✓ Website Promotion (starts in 2009)
 - ✓ eBlast Promotion (starts in 2009)
 - ✓ Printed Promotion (starts in 2009)

National Opticians Convention (Fall 2010)

- OAA Member Reception
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition on Tickets
 - ✓ Four Free Tickets to Reception (Must Pay Convention Registration Fees)
- Guild Member Reception
 - ✓ Listed on Poster at Event
 - ✓ Table Tents at Event
 - ✓ Recognition at Tickets
 - ✓ Four Free Tickets to Reception (Must Pay Convention Registration Fees)
- Recognition in OAA Exhibit Booth
 - ✓ Listed on Poster in Exhibit Booth
 - ✓ Materials (Provided by Partner) Available in Exhibit Booth

Recognized as Partner on Front Page of OAA Website with link to Partner's Website

One Advertisement on the New OAA Member Deals Page (Advertisement Size 300 x 600; 50K) – Designed by Partner

Four eBlasts to OAA Membership in 2010 (Designed by Partner) - Advertisement Size 300 x 600; 50K

Recognition as a Partner in OAA's Special Insert for EyeCare Professional Magazine

Advertisement in the OAA Insert for the EyeCare Professional Magazine (Size 1/6 Page Horizontal/Vertical Advertisement)

OAA's Official Newsletter, *the America Optician* (Produced Twice a Year) - Mailed to the Entire OAA Membership

- Recognition as a Partner
- Advertisement (Designed by Partner) - 1/6 Page Horizontal or Vertical Advertisement
- America Optician is Available Online the Entire Year on the OAA Website

Recognized as a Partner and free Advertisement on the eConference Guide (Produced Twice a Year), which lists all State Society Meetings held during the Year

- Advertisement Size 180 x 150 or 300 x 100; 50K
- Emailed to all OAA Members
- eConference Guide is Available on OAA Website for the entire year

Free 2010 OAA Associate Membership with Access to Member Only Pages on the OAA Website

List of OAA Guild Firm Members Available upon Request by Partner

Recognition as Partner in OAA Exhibit Booth every time OAA attends a Convention/Meeting

Knowledge that Your Partnership Makes a Huge Difference in Advancing Today's Optician