



Opticians Association of America

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# News Release

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FOR IMMEDIATE RELEASE

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## **OAA INTRODUCES NEW LEGISLATIVE ACTION CENTER**

October 15, 2007. Effective immediately, the Opticians Association of America (OAA) has added a new member benefit through the OAA Legislative Action Center. Now, through the OAA website, members have access to a tool to help them get in touch, and keep in touch with their local, state, and national legislative and congressional representatives.

The Legislative Action Center includes features such as: voter registration, contact information for individual legislative and congressional representatives, alerts (which will keep members informed of upcoming legislation and ways members could be more active), and an action newsletter that members sign up for to keep abreast of the latest issues that face the optical industry.

The new Legislative Action Center allows OAA members to take control of the legislative process. By signing up and referring others, OAA members will not only have a way of contacting legislators, they will also have available a legislative control panel, giving them the power to see not only representatives, but keep track of their votes and really get to know what issues they support.

This is a bold new avenue available to all OAA Members that want to participate in the legislative process and effect change for all opticians.

The mission statement of the Opticians Association of America is to promote the acceptance of retail opticianry as an integral part of the national health care system; to support opticianry by legislative and regulatory efforts; and, to provide and encourage educational opportunities for dispensing opticians.

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